



PROFESSIONAL
ONLINE CERTIFICATE COURSE ON
DATA ANALYTICS, SECURITY & IPR

31st July to 4th August 2023



Jointly Organised By

The West Bengal

National University of Juridical Sciences (WBNUJS), Kolkata
and

**National Institute of
Technical Teachers' Training & Research (NITTTR), Kolkata**

Overview of the course

The pandemic has brought about a significant change in the significance of safeguarding data and privacy. Data breaches now incur hefty penalties for companies. As a response, many countries worldwide have enforced data privacy regulations that are subject to frequent changes, making it imperative for businesses to maintain compliance. Consequently, organizations must establish their in-house privacy teams and employ trained professionals in various in-house and external positions to address this situation. This professional certificate course on DATA ANALYTICS, SECURITIES & IPR will give the learners a solid foundation in intellectual property law, covering topics including start-ups, innovation, copyrights, trademarks, patents, and trade secrets. The course will teach the learners the concepts and applications of entrepreneurship. Through theoretical investigation, case studies, interaction, practical insights, online simulation, and interdisciplinary due diligence sessions in law, human resource, operations, economics, tax, IT, and technology, the emphasis is on the various stages of the entrepreneurial process with the aim of exposing the participants to the difficulties and challenges of starting a new entrepreneurial venture with intellectual property support.

Course Highlights

1. Give an overview of the various legal systems that protect startups with intellectual property rights, emphasizing their essential traits and distinctions.
2. Develop a thorough understanding of the several facets of intellectual property law, including copyrights, trademarks, patents, designs, geographical markers, technology, management, and service marks.
3. Enable the learners to become knowledgeable about IPR licensing and assignment, and comprehend how IPR portfolios can be marketed and protected.
4. With the guidance of qualified and experienced faculty members and professionals, this multidisciplinary course was created to give participants a better understanding of intellectual property with a focus on intellectual property management.
5. Interpret the long conflict between privacy norms and technological advancement through historical and ethical lenses.
6. Help the learners to learn about the different types of data i.e. personal, sensitive or otherwise, the relevance of data protection and privacy.
7. Learning about the disputes and litigation that can arise in data protection and privacy laws and how to deal with them.

Eligibility

Students, Ph.D Research Scholars, Faculty Member, Industry Professionals

Admission Criteria

Participants would be selected based on their overall profile and first cum first serve basis

Total Number of Hours: 25 hours

Intake Capacity:

Maximum intake capacity per batch of 100 on a first come first serve basis (Limited seats)

Mode of Learning: Online

Certification

Participants who successfully meet the evaluation criteria and satisfy the requisite attendance criteria will be awarded a "Certificate of Completion"

Fees

Students/Faculty/ Researcher	:	Rs. 1,500.00 (including GST)
Industrial Professional	:	Rs. 2,000.00 (including GST)

Co-ordinators

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For general inquiries:

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Email: academic@nittrkol.ac.in

Registration Link : <https://forms.gle/wK1TD7tFAsZS7Bnu9>

Bank Details for paying registration fees:

State Bank of India, Saltlake Branch

Bank Holder: NITTTR-Kolkata

Bank A/C No.: 00000034181726656

IFS Code: SBIN 0001612



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